



**The Threads of Social Work:  
Education, Research, and Service  
Help Strengthen The Fabric  
of Society**

**The \$10 Million Campaign  
for the School of Social Work**

For almost five decades, The University of Maryland School of Social Work has made a tremendous impact here at home. Over the years, our influence grew to surrounding states. Today, it is clear that our exceptional alumni, the teaching and research skills of our world-class faculty, and a fast-growing circle of supporters truly make a difference in the lives of people and communities around the globe. But we can do more. As social workers, we must always strive to do more.

As part of the recently announced University of Maryland, Baltimore capital campaign—*Making an Impact Worldwide*, The School of Social Work looks to raise \$10 million dollars by the time the campaign ends in 2011—the same year the School celebrates its 50th anniversary.

The pages that follow present our plan for how the School of Social Work will capitalize on the success of this transformational opportunity. We are excited to continue the great work that began almost 50 years ago and look forward to joining with you on this journey.

### **Touching lives to create a better Maryland and a better world.**

The University of Maryland School of Social Work is shaped by a vision... a vision to secure a better quality of life for people and communities. Our faculty and students build family and social institutions, forge community improvements with local organizations, and protect the future of our children. And while these efforts make our area a better place to live, the School's broader impact—producing research that guides improved and new programs and policies, and educates the next generation of engaged civic leaders—gives this great local institution a national role in addressing society's most pressing issues.

The School of Social Work, with its UMB sister schools in Medicine, Nursing, Pharmacy, Public Health, Dentistry, and Law, is on the front lines of a concerted effort to relieve human suffering. Its students and faculty members work in the schools and community, on the streets, and

in the homes of Baltimore's families. What they learn, report, and teach expands the base of knowledge about how best to meet critical needs and influences the lives of countless others in Maryland and beyond. The School of Social Work is in a unique position to touch individual lives and to enact broad social change. Working with many partners, its faculty, students, and graduates:

- Improve services in schools and the ability of children and families to benefit from them
- Deliver services to families at risk of child abuse and neglect
- Create and evaluate new programs and practices to diminish social problems
- Produce the next generation of civic and professional leaders working actively to improve the quality of their communities and services to them.

### **A Mission to Develop Knowledge in the Service of Society**

The School's mission is to develop leaders and scholars to help advance the well-being of individuals and communities at risk. The School serves society through the development of knowledge about individual, community, and family needs and service innovations.

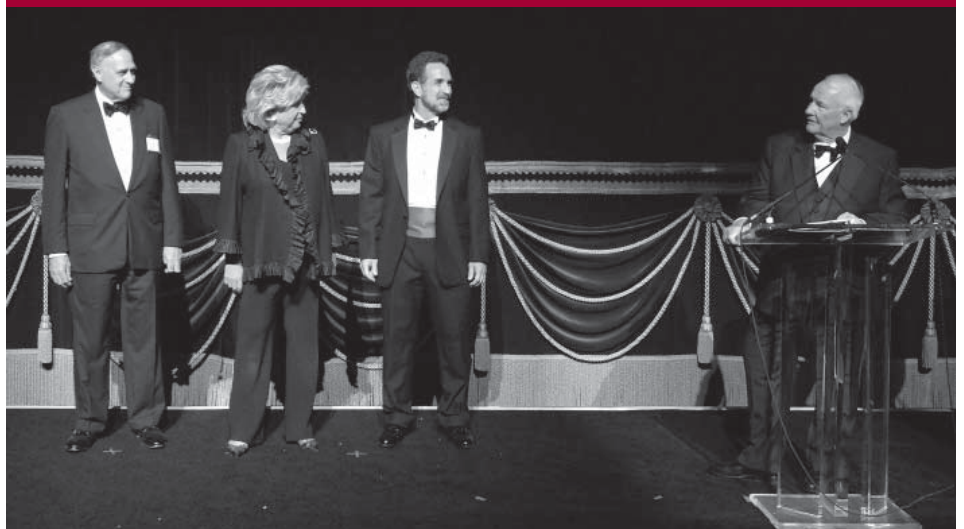
The School's work addresses a broad range of community interests affecting employers, children, parents and grandparents, teachers, public safety professionals, and public officials - all of whom depend upon stable communities and functional institutions. While our work is grounded in service, we seek permanent and broad solutions via policy reform by developing and testing methods for achieving society's charitable aims and by disseminating effective methods to service organizations. We act upon proven strategies for achieving positive social change and, when these are unavailable, endeavor to test new ones. The research forged by the School's faculty expands understanding of social problems and leads to new policy alternatives extending far beyond Maryland.

As we look to the future, policy makers, agencies, and individuals will increasingly rely on the social work



*School of Social Work Capital Campaign Chairs Barbara and Ed Brody at the University of Maryland, Baltimore's Founder's Week Gala. The University announced its \$650 million Capital Campaign "Making an Impact Worldwide," with a goal of \$10 million for the School of Social Work.*

*Below, UMB Capital Campaign Chair Francis X. Kelly, Jr., introduces the Brody's and School of Social Work Dean Richard Barth to the Gala audience.*



*Photos by Jay Baker.*

profession to address both long-term societal needs and emerging demographic trends. Social workers will:

- Assist a growing senior population as the baby-boom generation enters retirement
- Protect neglected and abused children
- Undertake research and scholarship and disseminate best practices to extend service models benefiting communities across the United States.

### **A challenge. An opportunity.**

As the School moves forward so does our commitment to our students and our community. We have specific goals for our future, but attaining them relies on the participation of many. Although we are a state institution, state support that once constituted 60% of our budget has slipped to less than 15% in recent years. So, we are relying on our many friends and colleagues to help us meet our objectives. We are

embarking on a campaign to raise \$10 million by 2011. These funds will be devoted to:

### **Building Knowledge and Understanding – a \$4 Million Challenge**

Funds to attract and retain the nation’s best social work scholars. These scholars will help fulfill teaching, research and service needs in the areas of juvenile justice, school social work, domestic violence, mental health services, and aging and broaden and deepen the School’s impact on Maryland and beyond. The faculty will include both highly experienced and newly minted faculty to ensure that we are drawing on talent wherever available.

The great schools of social work are competing for top talent with chaired professorships. Private gifts and grants of \$4 million will endow chairs, professorships, and fellowships. These

funds will also allow the School to recruit the most talented faculty and offer them a package of start-up and ongoing supports to ensure their success.

The research forged by the School’s faculty will expand understanding of social problems and generate policy alternatives for the people of Maryland and those living far beyond its borders.

### **Faculty Opportunities for Support:**

1. Chairs/Professorships (e.g., School Social Work, Domestic Violence)
2. Research Funds (e.g., Program Evaluation Support for Community Outreach Projects)
3. Teaching Funds (e.g., to Launch New Courses in Evidence Based Practices, Community Outreach, Field Supervision)

### **Providing Access and Rewarding Excellence – a \$3 Million Challenge**

Funds for graduate fellowships will greatly enhance the School’s ability to attract top social work students into the MSW and PhD programs from throughout the country. Currently, more than 80 percent of the School’s student body comes from Maryland. The School seeks to attract the nation’s best students wherever they reside—knowing that many of them will remain here. Merit scholarships will attract the best new students and need-based scholarships will ensure that students can enroll, not be overwhelmed by financial pressures, and graduate without excessive student debt. These scholarships may be given in the form of paid field placements or research assistantships.

### **Student Opportunities for Support:**

1. Scholarships (for MSW Students)
2. Fellowships (for PhD Students and Post-Docs)

### **Building and Replicating Change Models – a \$3 Million Challenge**

A hallmark of the School’s excellent reputation is the hands-on support that students and faculty members provide to



School of Social Work Professor Dr. Jesse Harris '76, lower right, at the University’s Founders Week Gala along with his wife, Ruth, lower left. Joining the Harris’ are School of Social Work Professor Dr. Geoffrey Greif, top left, and long-time School of Social Work supporter and current Board of Advisor member Jane Baum, MSW '84.

the Baltimore community through direct services, advocacy and capacity-building support for neighborhood-based organizations. The goal of \$3 million to support this work is the foundation for a wider agenda of activities the School foresees implementing and testing in Baltimore and beyond.

### **Program Support:**

1. Research Centers/Institutes (Ruth H. Young Center for Families and Children)
2. Academic Programs (School Social Work Specializations)
3. Community Outreach Services (SWCOS, Family and Grandparent Family Connections)
4. Speaker Series and Forum

### **Facility Renovation:**

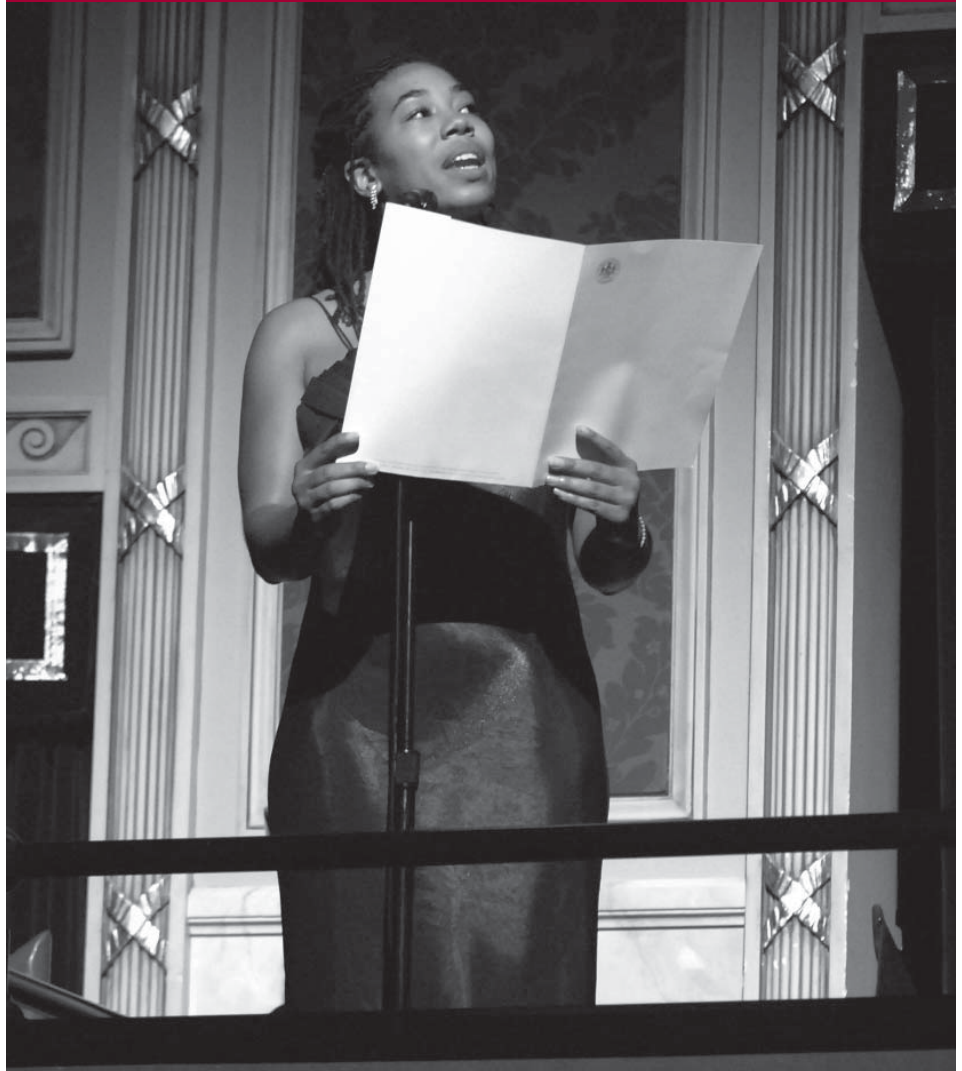
1. For Evidence-Based Practice Teaching
2. For Faculty Working with Large Research Teams
3. For General Classroom and Building Upgrades
4. For Continuing Professional Education

### **A Vision for the Future**

The School of Social Work is entering a new stage of development as it prepares for a Fiftieth Anniversary in 2011. The next years will be characterized by extensive faculty recruitment, greater levels of funding for graduate fellowships, expanded research, and service to communities in need.

The School's work-bringing research informed practices to resolve pressing individual, family, and community problems—serves the citizens, businesses, and communities of our area. The faculty and students strive to foster renewal and stability for communities throughout the Chesapeake Bay region.

With an active and energetic Board of Advisors and a consortium of world-class professional school colleagues at the University of Maryland, Baltimore, the School is poised for future success and contributions to the field of social work and the building of a better Maryland, and a better world.



*School of Social Work Doctoral student Otima Doyle was a featured speaker at the Gala event. Otima talked about why she is passionate about social work and why it is important to support the School of Social Work in its mission.*

*Photo by Jay Baker.*

**The success of the School of Social Work's ambitious capital campaign depends on the support of many people—especially our alumni and friends who have dedicated their lives to improve and strengthen the fabric of society.**

**If you would like more information on our campaign, please contact the School of Social Work's Office of Development and Alumni Relations at 410-706-2357 or e-mail them at [dflinchbaugh@ssw.umaryland.edu](mailto:dflinchbaugh@ssw.umaryland.edu).**

# scholarship News

## Ceballos Earns Two Scholarships



Aldrin Ceballos, an advanced standing student, has been awarded one of only six Consuelo W. Gosnell Memorial Scholarships by the National Association of Social Workers. The \$3,000

scholarships are awarded for one academic year to students who have demonstrated a commitment to working with, or have a special affinity to, American Indian, Alaskan native, or Hispanic and Latino populations. These candidates have also demonstrated a commitment to working with public or voluntary non-profit agencies or local grassroots organizations.

Ceballos, a Colombian immigrant, knows the struggles of immigrants to the United States. While in Colombia, he pursued a degree in communications and also worked in Human Resources. Upon immigrating to the United States, he knew that his calling was to work with children and families affected by contemporary problems such as immigration, drug abuse, and domestic violence. He shares first-hand experience with those who have immigrated and will be an asset to their transition to becoming citizens.

The other scholarship Ceballos has earned is a \$4,000 Professional School Scholarship for Graduate Students funded by the State of Maryland.

Ceballos makes his home in Gaithersburg, MD.



*From left to right: University of Maryland School of Social Work Dean Richard P. Barth, Kandee Whitman Doherty, Center for Child Protection and Family Support Executive Director Joyce Thomas, and Center for Child Protection and Family Support Board Member Carole Kauffman.*

## Doherty Honored With Teresa C. Wilk Scholarship

The Center for Child Protection and Family Support, a national child welfare organization based in Washington, D.C., has awarded its annual Teresa C. Wilk Memorial Scholarship to Kandee Whitman Doherty, a master's degree student at the School of Social Work. Doherty, who expects to graduate in May 2008, received the \$1,000 scholarship earlier this year. The scholarship supports her commitment and dedication to serving at-risk youth and children.

"It was a unanimous choice by the selection committee," said Carole Kauffman, RN, MPH, a board member of the organization who chaired the selection committee. "There were several candidates, but Kandee's resume and essay easily stood out from the others," she added.

Doherty, a Pennsylvania native who moved to Montgomery County, Maryland, began her career working with adolescent girls who were court-ordered into treatment for drug and alcohol abuse. Also, for more than nine years she had served children and families as a mental health therapist, providing intensive home-based treatment to at-risk youths and their families when all other treatment deliveries had failed. Her treatment often was the final treatment step prior to family separation.

Doherty enrolled in the School of Social Work after almost a decade of work in the field. "I began to realize the limits I was facing for treatment delivery due to my level of education and if I wished to continue serving this difficult population, I'd need to seek a higher educational degree," Doherty wrote in her essay.