National Financial Well-Being Survey

Financial Capability and Asset Building (FCAB) Convening

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A state of being reflecting a person's ability to meet current and ongoing financial obligations, feel secure in their financial future, and make choices that allow enjoyment of life.

	Present	Future	
Security	Control over your day-to-day, month- to-month finances	Capacity to absorb a financial shock	
Freedom of choice	Financial freedom to make choices to enjoy life	On track to meet your financial goals	



The CFPB Financial Well-Being Scale

	Questions	Response Options
 Ho 1. 2. 3. 4. 5. 6. 	 w well does this statement describe you or your situation? I could handle a major unexpected expense I am securing my financial future Because of my money situation, I feel like I will never have the things I want in life I can enjoy life because of the way I'm managing my money I am just getting by financially I am concerned that the money I have or will save won't last 	 Describes me completely Describes me very well Describes me somewhat Describes me very little Does not describe me at all
Ho 1. 2. 3. 4.	 w often does this statement apply to you? Giving a gift for a wedding, birthday or other occasion would put a strain on my finances for the month I have money left over at the end of the month I am behind with my finances My finances control my life 	 Always Often Sometimes Rarely Never



What influences financial well-being?



Consumer Financia Protection Bureau

National Financial Well-Being Survey

A nationally representative survey of almost 6,400 adults 18+, including questions on topics such as...

Category	Measures		
Financial status and circumstances	CFPB Financial Well-being Scale and Score; ability to meet basic needs; experience of material hardship		
Individual characteristics	Education; Age; Physical health; Race/ethnicity; and Sex		
Household and family characteristics	Housing satisfaction: Housing status: Marital status: Einancially supporting children: Census region		
Income and employment characteristics	Employment status; Household income; Federal poverty status; Income volatility; Receiving Social Security retirement benefits; Military service (service member or dependent); Veteran status; Employer-provided benefits		
Savings and safety nets	Liquid savings; Ability to absorb an unexpected expense; Have non-retirement investments; Have health insurance; Have friends/family safety net for emergency needs		
Financial experiences	Turned down for credit; Contacted by debt collector; Have checking or savings account; Use non-bank, short-term credit; Use no bank transaction product; Housing cost burden; Negative financial services experience; Experienced any negative financial sho Have student loan; Financial socialization; Responsibility for own finances		
Financial behaviors, skills, and attitudes	Confidence in ability to achieve a financial goal; Have a habit of saving; Effective day-to-day money management behaviors; Planning horizon of 5+ years; Propensity to plan for finances; Financial knowledge; Financial skills		



Financial well-being varies widely



Financial well-being score range Financial circumstances		Percent of U.S. adult population with scores in this range	
≤ 40	Nearly universal financial insecurity	13%	
41 to 50	Large majority experiences financial insecurity	21%	
51 to 60	A majority are not in financial distress	30%	
61 to 70	Large majority experiences financial security	22%	
>70	Nearly universal financial security	14%	



Opportunities to improve financial well-being

- Many characteristics associated with financial well-being are the target of financial capability programs:
 - The strongest relationships to financial well-being appear to be related to savings and safety nets
 - Certain experiences with **debt and credit** seem to be strongly and negatively – associated with financial well-being
 - Many of the strongest positive relationships with financial well-being correspond to **financial attitudes**, **behaviors**, **and skills**
- A growing body of evidence exists on effective strategies to improve financial decision-making and financial outcomes.
- However, more research is needed on what drives financial wellbeing and innovative approaches to improve it.



Public use data file

Download the data

Survey data file

Download the complete survey data as a CSV file, published September 2017. This public use file (PUF) doesn't include personally identifying information of the respondents.

Download CSV file 🗈

Code for analytics tools

Download stub codes to read the survey data into several analytics tools.

Python R SAS SPSS

Stata

About the data

User's guide

Learn more about the survey and how to use the public use file.

Download PUF user's guide 🗈

File codebook

See a list of variables, data dictionary, and variable summary statistics for the public use data file.

Download file codebook 🗈

consumerfinance.gov/data-research/financial-well-being-survey-data/



Types of variables in the data file

- Demographic and household characteristics
- Financial product ownership and use
- Financial circumstances, resources and social networks
- Financial behaviors and experiences, including financial socialization
- Time orientation and discounting
- Objective and subjective numeracy and financial knowledge; financial skill
- Financial attitudes (e.g. confidence, frugality, materialism)
- Health (physical, cognitive, stress level)

* The public use data file does not include personally identifying information.



Interactive consumer tool

Cfpb Consumer Financial Protection Bureau	QSear	rch Submit a Complaint		
Consumer Tools Practitioner Resources D	ata & Research Policy & Compliance About Us			
Find out your financial well-b	Consumer Financial Protection Bureau	r 1	QSearch 💷 Submit a Complaint	
Answer ten questions to measure your currer and see steps you can take to improve it.	Consumer Tools Practitioner Resources Data & Res	search Policy & Compliand		
	< Back to the questionnaire	What would you	like to do novt?	
Here's how it works: Answer the questions and get your score. You won't be asked data-it's not that kind of questionnaire. <u>See how and why we o</u> Review steps you can take if you want to be able to answer th See how your score compares to other U.S. adults from our na	Your financial well-being score You've taken a good step in understanding your fin Your financial well-being score is calculated based on the answers you Review your score and your answers below and think about whether y and make improvements. Our tools and resources can help. You can re questionnaire to see if you are able to answer the questions differently	If you have a sense of the t started on your own. Take control of day- management • Track where your mon calendar D and spend	op money challenges or goals you'd like to work on,	our financial future
• We never collect or store the answers you provide. See 1 Part 1: How well does this statement d situation?	Your result Your score: 51 More score compari	 Get a grip on debt. Sti with our <u>debt log</u> an you communicate with Repay student loans v your choices about ho debt. 	Age Household income Employment status Your score U.S. average	51
I could handle a major unexpected expense This statement O O O describes me Completely Very well Somewh	40 So 40 Financial well-being score	Get personalized If you're looking for a mo and low-cost services ma	18-24 year olds 25-34 year olds 35-44 year olds	51 51 52
I am securing my financial future This statement O O describes me Completely Very well Somewhat	Your score is based on the answers to the financial well-being question be able to answer the questions differently next time, see our suggest Review your answers	 A nonprofit credit could cards and other consults and other consults and other consults and the consults and the constraint of the constraint o	45-54 year olds 55-64 year olds 65-74 year olds 75+ year olds	54 55 61 60
			Source: <u>Financial Well-Being in America report Download CS</u> Date published: September 26, 2017	<u>V file</u>



<u>consumerfinance.gov/consumer-tools/financial-well-being/</u>

Resources

- Financial well being: The goal of financial education consumerfinance.gov/data-research/research-reports/financial-well-being/
- CFPB Financial Well-Being Scale: Scale development technical report
 <u>consumerfinance.gov/data-research/research-reports/financial-well-being-technical-report/</u>
- CFPB Financial Well-Being Scale: User guides, questionnaires, and scoring materials

<u>consumerfinance.gov/data-research/research-reports/financial-well-being-scale/</u>

- Financial Well-Being in America <u>consumerfinance.gov/data-research/research-reports/financial-well-being-america/</u>
- National Financial Well-Being Survey public use data file <u>consumerfinance.gov/data-research/financial-well-being-survey-data/</u>
- Financial well-being consumer tool <u>consumerfinance.gov/consumer-tools/financial-well-being/</u>

