**[Organization name] Participating in HealthyMenMichigan.org as part of Statewide Suicide Prevention Campaign Targeting Men in Michigan**

**City, State, Date -- [Organization name]** is pleased to be participating in the HealthyMenMichigan.org campaign, in an effort to reduce the suicide rate among working-age men in the Michigan.

Suicide is ranked as one of the top 10 causes of death in Michigan, and has risen by nearly 40% since 2000. The most significant increase has been found in middle aged men. The CDC’s National Center for Health Statistics reports a 43% increase in the rate of suicide among men ages 45-64 (Curtain, Warner and Hedegaard, 2016).

The campaign is dedicated to engaging men in important conversations about mental health, providing them with educational information and connecting them to comprehensive local, statewide, and national mental health, substance use, and crisis resources.

HealthyMenMichigan.org offers anonymous mental health screenings to help individuals learn if the symptoms they are experiencing are consistent with depression or another common and treatable mental health disorder. The campaign focuses on depression and suicide, but also includes access to anonymous screenings for substance use, anxiety, eating disorders and posttraumatic stress. At the end of the screening, individuals will be connected with helpful information and resources.

“We are thrilled to be participating in a campaign that can make a difference in the lives of so many men here in Michigan,” says **[insert name of leader in your organization].** “Mental health is an important part of overall health, and we hope that men in Michigan will take advantage of this vital resource.”

Insert Organization Boilerplate here

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Contact:

Add organization contact