

9-17 – 11-1<u>7</u> Lapeer County Suicide Prevention Network donates space for three months so that Healthy Men Michigan can be promoted on a billboard in the county.

11-30-17

• Partner Eric Hipple talks about his struggles with his mental health and promotes online screening programs like Healthy Men Michigan. **LISTEN**

1-1-18

• Eric Hipple promotes Healthy Men Michigan in an interview with The Detroit News. **READ**

2-9-18

• U.S. News and World Report article on Health. USnews.com looks at Healthy Men Michigan's answer to the question, How Can Men Fight the Stigma of Dealing With Mental Health Problems? **READ**

2-23-18

• Michigan State University's Capital News Service article talks to the Healthy Men Michigan team and Michigan health services coordinators about suicide risk and barriers to treatment seeking across the state. READ

3-13-18

• U.P. Suicide Prevention Awareness article on UPMatters.com focuses on The Marquette County Health Department's partnership with Healthy Men Michigan. **READ**

4-3-18

• Dr. Jodi Jacobson Frey is interviewed about the Healthy Men Michigan campaign and high rate of suicide among middle-aged men on Michigan Radio's series Minding Michigan. **LISTEN**

4-15-18

- Dr. Jodi Jacobson Frey is interviewed about the Healthy Men Michigan campaign and high rate of suicide among middle-aged men on Press Box. <u>VIEW</u>
- The segment also features Eric Hipple, who shares his story and discusses his partnership with Healthy Men Michigan. VIEW

6-5-18

• "Former NHL Goalie Chris Malarchuk Shares Journey Battling Depression, OCD Aims to Tackle Mental Health Stigma" Press Release is distributed to media outlets nationwide and throughout Michigan. READ

6-20-18

- "Governor Rick Snyder dedicates June 25th Men's Mental Health Awareness Day in Michigan" Press Release is distributed to media outlets nationwide and throughout Michigan. **READ**
- Information is also shared in the Healthy Men Michigan e-newsletter. READ

6-20-18

 Dr. Jodi Jacobson Frey is interviewed about the Healthy Men Michigan campaign and high rate of suicide among middle-aged men on CHNLAM, the top news talk and sports station in British Columbia, Canada, which also features promotional partner, Clint Malarchuk. LISTEN

7-15-18

• Dr. Jodi Jacobson Frey is interviewed on Press Box again, this time about the impact of recent celebrity suicide on mental health awareness. **VIEW**

7-26-18

• Dr. Jodi Jacobson Frey and promotional partner, Dr. Daphne Watkins, associate professor at University of Michigan, are interviewed on The Barbershop Group's podcast to discuss minority mental health. **LISTEN**