

SCHOOL OF SOCIAL WORK STRATEGIC PLAN OVERVIEW

“Students, faculty, staff, and alumni bore down, together, to create this plan that will serve as a guiding light for much time to come. The result of this plan should be a more effective, efficient, and engaged School capable of producing exceptional graduates and more powerful interventions, superior methods for testing them, and improved means for communicating them.”

—Dean Richard Barth

EDUCATION
COMMUNITY IMPACT
RESEARCH
DIVERSITY
THE PROFESSION
FINANCIAL RESOURCES

UMB STRATEGIC PLAN THEMES



INNOVATION

Achieve preeminence as an innovator

DIVERSITY

Promote diversity and a culture of inclusion

ACCOUNTABILITY

Foster a culture of accountability and transparency

COMMUNITY

Create a vibrant, dynamic University community

INTERPROFESSIONALISM

Excel at interdisciplinary research and interprofessional education, clinical care and practice, and public service

LEADERSHIP

Develop local and global initiatives that address critical issues

ENTREPRENEURSHIP

Drive economic development

RESOURCES

Create an enduring and responsible financial model for the University

STRATEGIC PLAN



2013-2018

SCHOOL OF SOCIAL WORK MISSION

Our mission at the University of Maryland School of Social Work is to develop practitioners, leaders, and scholars to advance the well-being of people and communities and to promote social justice. As national leaders, we create and use knowledge for education, service innovation, and policy development.



UNIVERSITY of MARYLAND
SCHOOL OF SOCIAL WORK

University of Maryland School of Social Work
525 West Redwood Street • Baltimore, MD 21201
ssw.umaryland.edu

SCHOOL OF SOCIAL WORK

STRATEGIC PLAN AND OBJECTIVES

EDUCATION

1. Provide Innovative Instruction, Research, and Continuing Education Programs to Educate Students, Alumni and Community Partners to Become Skilled Practitioners and Leaders

- A. Advance the education of students, alumni, and community partners regarding social work practices that contribute to the effective integration of social, health, and behavioral health services
- B. Achieve better integration of current offerings across programs (i.e., BSW, MSW, PhD, dual degree programs and continuing education)
- C. Increase knowledge and teaching of evidence-based practices
- D. Increase the use of e-learning to make our programs more accessible

COMMUNITY IMPACT

2. Promote Individual, Group, Family, and Community Well-Being at Local, State, National, and International Levels

- A. Strengthen community engagement and partnerships in the areas of education, research and service
- B. Employ a broad array of communication methods to increase the use of new findings, practices, and concepts
- C. Lead the University of Maryland in its goal to strengthen university-community partnerships in West Baltimore and beyond



COMMUNITY ▪ FACULTY ▪ ALUMNI ▪ STUDENTS

RESEARCH

3. Create, Evaluate, and Implement Social Work Innovations

- A. Initiate interdisciplinary collaborations to solve complex problems with social dimensions
- B. Become a national resource for gathering, analyzing, and interpreting administrative data and creating influential knowledge
- C. Excel at implementing research informed programs, strategies, practices, and policies
- D. Partner with community stakeholders to inform research

DIVERSITY

4. Create an Atmosphere that Fosters Cultural Responsiveness within the School and the Community

- A. Attract and retain a diverse group of outstanding faculty, staff, and students
- B. Prepare students to work with diverse populations
- C. Create and deliver interventions that are effective with diverse and underserved populations
- D. Accelerate efforts to increase equity and inclusiveness

THE PROFESSION

5. Set a Standard for the Profession in Educating and Implementing Best Practices

- A. Demonstrate the essential role of social work educators, researchers, and practitioners in the delivery of effective services
- B. Generate evidence based practices recognized for excellence across the profession and by other professions
- C. Provide leadership to enhance the capacity of the profession
- D. Advance the role of social work in inter-professional education and practice

FINANCIAL RESOURCES

6. Increase the Breadth and Depth of Support for the SSW

- A. Increase the sources of extramural support
- B. Increase the giving of alumni and friends of the School
- C. Provide leadership of successful initiatives showing that investments in the SSW have a demonstrated value
- D. Ensure the responsible management of the SSW

EDUCATION ▪ COMMUNITY IMPACT ▪ RESEARCH ▪ DIVERSITY ▪ THE PROFESSION ▪ FINANCIAL RESOURCES